



News of the Week

(Inputs from PMRU and Libraries in Pilani, Goa, Hyderabad and Dubai campuses)

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HIGHER EDUCATION

Hiring intent, employability in higher education for 2018 positive: Study

Business Standard

Hiring intent for 2018 is positive with an increase of 10-15 per cent among organisations across sectors compared to last year, according to the **India Skills Report 2018**, a joint initiative of talent assessment firm Wheebox, HR tech company PeopleStrong and CII. Twenty-four per cent employers indicate ...

Use tax money for public welfare

Hindustan Times

Straight talk: Sagar Verma also wants the focus of **India's** education system to shift from rote learning to application of concepts; he says **higher education** should be affordable but teachers should be paid well as they are the nation builders.

Union Budget opened gates for new learning; this is how

Financial Express

We must set targets for education and take steps to achieve those. The structural issues in **India's higher education** system are the root cause behind the demand-supply gap in the skill market. Private institutes, which account for two-thirds of **higher education** institutes in **India**, provide good education, yet ...

Indian graduates 'unprepared' for workplace, study warns

Times Higher Education (THE)

“There is a very clear higher-level skills gap in **India**, which is estimated to cost the **Indian** economy as much as \$8.6 billion [£6.2 billion] in lost productivity,” one of the researchers, Sonal Minocha, Bournemouth's pro vice-chancellor for global engagement, told Times **Higher Education**. “Our report offers ...

Why universities need better budgetary support

Financial Express

Every year, when the finance minister presents the Union Budget, there is great expectation that it will infuse substantial funding in **higher education** sector. Unfortunately, regardless of whichever party is in power, the sector has been the most neglected and least cared for. Today's **India** has an aspiration ...

The challenge to higher education internationalization

University World News

For the first time, **India** has made internationalisation a key goal of its national **higher education** policy. But **India** lacks relevant infrastructure and it struggles to shape its academic structures to host large numbers of international students. The logistical challenges are considerable. Today, **India** educates ...

Here's how much IITs are likely to get under government's RISE ...

Financial Express

IITs, IIMs, education, **higher education in india**, education in india, NITs The scheme ... The Indian Institutes of Technology (IITs) are all set to get a huge amount of loans under the government's new funding loan "Revitalising Infrastructure and Systems in Education (RISE)" for institutes run by the Centre.

A New Ecology for Education

The Indian Express

The explosion in the number of **Indian** universities and colleges has led to two deleterious effects: a "complete takeover of **higher education**" by the government through centralisation and "exit of quality talent from academia". To this must also be added the "shrinking" of the educational purpose, affected by ...

Simulating India-Pak. talks in London

The Hindu

... issues such as Kashmir have been tackled in British **higher education** institutions. "We hope it can develop as a future platform not just for Kashmir, or **India** and Pakistan but wider issues for the region, including around secularism," says Nilanjan Sarkar, the deputy director of the LSE's South Asia Centre.

India, Canada ink six pacts

India Today

An MoU between the two countries for cooperation in **higher education** was also signed. **India** sends second largest number of students to the North American country for **higher education**. An agreement was signed between Indias Ministry of Youth Affairs & Sports and the Department of Canadian Heritage ...

Varsity plans research wing

The Telegraph

The university has sent a proposal worth Rs 50 crore in this regard to the state technical and **higher education** department. Till now, no university in ... Unlike varsities in the West, very few universities in **India** take up research work seriously though it has lots of advantages. It gives valuable insights into a ...

Extra skills help in getting jobs, students told

The Hans India

Guntur: Andhra Pradesh State Council of **Higher Education** chairman Prof S Vijayarama Raju urged the students to do hard work to achieve their ... Vignan Education Institutions chairman Dr Lavu Rattiah advised the students to develop skills in other fields to get better placements in the competitive world.

Why the PM's New Research Fellowship Scheme Is an Utter Disaster

The Wire

Are the graduates of these 60+ institutes the very best that this country produces? If yes, we have a much more serious problem of under-graduate **education**. Thankfully, there are many institutions in **India** which are better. I know computer science **education** in this country better than most other disciplines.

Former CEC N Gopalaswami to head a panel that will select India's 20 "World-Class" educational ...

The New Indian Express

NEW DELHI: The Prime Minister's Office, on Tuesday, appointed former Chief Election Commissioner N Gopalaswami as the head of a committee that will select 20 institutes of **higher education in India** that will be developed into "world-class" institutes. Tarun Khanna of Harvard University and Renu ...

Strategic alliances for SMEs

Herald

Strategic alliances for SMEs

Strategic alliances have become highly popular in the business world as they provide important advantages related to cost, convenience, and integration, normally difficult to achieve through other strategic options. For example, Tata Sons and Starbucks Corporation formed a joint venture, which is a form of strategic alliance, to open coffeehouses in India.

Starbucks, headquartered in USA, did not possess the market knowhow essential for operating by itself in the Indian marketplace where cultural dimensions are unique. Entering such a market by itself would have meant significant upfront investment, with heightened exposure to risk of failure.

Thus, partnering with a firm such as Tata Sons, known for integrity and possessing significant knowledge on Indian consumer behavior, was a safe bet. For Tata Sons, a greenfield move would require significant resource deployments in order to develop the brand identity in coffee housing segment. Rather, both firms could combine their complementary skills and derive joint profits by partnering with each other.

A strategic alliance, thus, represents a pragmatic win-win situation. In an Indian context, the popularity of alliances can be gauged from the fact that many foreign firms which became market leaders in India—such as Honda or Suzuki—enter into this strategic option.

Now for such big firms it is relatively easy to form alliances as they possess reputation and resources which can be considered valuable. Small and Medium Enterprises (SMEs) have a pressing need for these resources—such as manufacturing facilities, technological knowhow or good reputation, which they often do not possess due to their small size.

Developing these resources internally or acquiring it from other firms entails high costs and time delays. So best option for them is to form a strategic alliance to gain access to such resources they may need and thereby compete in the marketplace. Microsoft, when it was trying to establish itself in the early 1980s, formed an alliance with IBM, an established player in the market then, for providing operating systems software, and thereby gained recognition in the minds of consumers. Many biotechnology firms, essentially small in nature, depend on contractual alliances with large established pharmaceutical firms for marketing and distribution of their products. Thus, the benefits of alliances for small firms are too obvious to be missed.

However, despite these seemingly obvious correlative benefits, not all SMEs form strategic alliances. To understand why, we conducted a study on manufacturing SMEs in India, whose contribution to Indian GDP and overall manufacturing output has consistently fallen in recent times, as they especially lack the necessary resources.

The results of the study were obtained through 4 exploratory case studies and surveys of key respondents in 127 manufacturing SMEs in Goa. It was primarily found that only those SMEs which possessed valuable resources of some form or the other—such as technological knowhow or manufacturing capability—would be in a position to form alliances.

We also observed that though the resource-poor SMEs had a greater need for alliance formation as they could gain access to the necessary resources possessed by partner firms, they were found to be less likely to form alliances as they did not possess resources which partner firm could consider valuable enough. Thus, the study established the need for complementarity in business relationships—you need to possess something valuable in order to gain something valuable!

Furthermore, it was also found that SMEs that are entrepreneurial in nature—those which always aim to be market leaders despite their small size—were found to exhibit higher alliance formation tendencies. The result seems easy to understand given that entrepreneurial SMEs need more resources, such as technology and capital, in order to compete in the marketplace.

(The co-authors are Rohit Prabhudesai, PhD Scholar in the department of Economics and Dr Ch. VVSNV Prasad, Assistant Professor in the department of Economics at BITS Pilani, KK Birla Goa Campus. The study is the first of its kind from an Indian manufacturing SMEs' perspective and won the best paper award at the ICEFB conference held at IIT Bombay recently.)

ROHIT PRABHODESAI

DR VVSNV PRASAD

BITS IN NEWS

Tech nuts need to visit APOGEE 2018 in BITS Pilani

Stuff

APOGEE is the annual international technical festival of **BITS Pilani** and if you're a tech enthusiast this is your best place to meet, greet and befriend India's leading tech advancements. While you secretly caress your smartphone and laptop... wait no? Only us then? However, point being, if you love tech as ...

बिट्स पिलानी में तकनीकी फेस्ट अपोजी आज से

दैनिक भास्कर

पिलानी | बिट्स में वार्षिक तकनीकी फेस्ट अपोजी का आगाज बुधवार को होगा। शाम सात बजे होने वाले उद्घाटन सत्र के मुख्य... पिलानी | बिट्स में वार्षिक तकनीकी फेस्ट अपोजी का आगाज बुधवार को होगा। शाम सात बजे होने वाले उद्घाटन ...

प्रदेश में किसी भी विवि के पास A+ या A++ ग्रेड नहीं

दैनिक भास्कर

स्टेट यूनिवर्सिटी में सिर्फ राजस्थान यूनिवर्सिटी जयपुर और सुखाड़िया यूनिवर्सिटी उदयपुर को नैक से ए ग्रेड वहीं बनस्थली, बिट्स पिलानी, जैन विश्व भारती इंस्टीट्यूट और राजस्थान विद्यापीठ डीम्ड टू बी यूनिवर्सिटी को ए ग्रेड ...

Student Speak Series - #3 From Job to BITS | MBA with BITS Pilani

PaGaLGuY

BITS Pilani was a fortunate stroke of serendipity for me. Leaving a well paid job that I loved was a hard decision but when I started my journey in **BITS Pilani**, I had realized that I had made a wise decision. Madhurima Umesh Core Member – Placement Committee. favorite_border. replyReply. share.

CODEBEAT partners with TBI BITS Pilani and Z Nation Lab to host ...

newsbarons.com

CODEBEAT in association with Technology Business Incubator- BITS Pilani Hyderabad and Z Nation Lab will host a 2 day event at **BITS Pilani** Hyderabad Campus (Patron Institute) on 25th and 26th Feb 2018. The grand startup carnival is designed for Students, Innovators, Investors, Startups and ...

'Launchpad' for startups at BITS Hyderabad campus

The Hindu

The annual entrepreneurship summit of **BITS Pilani** Hyderabad Campus, 'Launchpad' saw a grand kickoff on Sunday promising to be a grand confluence of various domains of start-up ecosystem. IT Secretary Jayesh Ranjan talked about the current start-up scenario and challenges faced by young ..

IIT professor sees 'bias' in PM fellowship

The Telegraph

He says the IITs in Hyderabad and Delhi - left out of the scheme because they are run by state governments and not the Centre - as well as **BITS Pilani** and Jadavpur University provide better undergraduate education, at least in computer science, than many of the NITs. "The government should be bold ...

Eight performances in seven hours: Students educate Goa through ...

Times of India

Twenty students from Goa's **BITS Pilani** college came together on Feb 18 to perform a street play at various places in Goa, in order to highlight the problem of lack of education and awareness, through light-hearted entertainment and rejuvenating jingles. The play, which was performed at Lamani colony, ...

शिविर में 150 मरीजों की जांच की

दैनिक भास्कर

पिलानी | खेड़ला का बास में निर्माण संस्था के तत्वावधान में निशुल्क चिकित्सा शिविर लगाया गया। उदघाटन **बिट्स**निदेशक प्रो. एके सरकार ने किया। वरिष्ठ फिजीशियन डॉ. आरपी पारीक व महादेव सिंघी नेत्र चिकित्सालय के सीएमओ डॉ.

'अपोजी' में दूसरे दिन तकनीकी स्पर्धाओं की धूम ...

दैनिक भास्कर

पिलानी. **बिट्स** परिसर में चल रहे तकनीकी महोत्सव अपोजी में बीएसएफ द्वारा लगाई गई प्रदर्शनी। भास्कर न्यूज | **पिलानी**... 'अपोजी' में दूसरे दिन तकनीकी स्पर्धाओं की धूम, बीएसएफ ने लगाई प्रदर्शनी. **पिलानी**. **बिट्स** परिसर में चल रहे तकनीकी ...

Eyeing the future

Pune Mirror

Further wins at IIT Bombay's Eureka in 2016, and again at IIT Bombay's The Crowdpitch, IIT Kanpur's Techkriti and **BITS Pilani's** Ground Reality last year, proved that DKtron was not a fluke show. Their greatest achievement was making it to Eureka's list of 54 best startups in India. "We were shortlisted from ...

मिलेश का भारतीय वन सेवा में चयन

दैनिक भास्कर

मिलेश का भारतीय वन सेवा में चयन. डीग | अखिल भारतीय वनसेवा परीक्षा में डीग निवासी मिलेश दत्त शर्मा पुत्र गोकलेश दत्त शर्मा ने 29वां स्थान प्राप्त किया है। शर्मा ने **बिट्स पिलानी** से बीटेक की है। उन्होंने राजस्थान प्रशासनिक ...

अपोजी में देश के 200 से अधिक कॉलेजों के दो हजार ...

दैनिक भास्कर

कार्यक्रम की अध्यक्षता बिट्स वीसी प्रो. सौविक भट्टाचार्य ने की। अतिथियों ने दीप प्रज्ज्वलित कर अपोजी का उद्घाटन किया। समारोह के दौरान डांस क्लब व माईम क्लब के सदस्यों ने सांस्कृतिक प्रस्तुतियों से समां बांध दिया।

उद्योगों में मॉनिटरिंग का महत्व बताया

दैनिक भास्कर

श्रीनिवासन ने कार्यशाला के विषय पर प्रकाश डाला। मुख्य अतिथि ने उद्योगों में मॉनिटरिंग के महत्व पर प्रकाश डाला। बिट्स वीसी प्रो. सौविक भट्टाचार्य व बिट्स निदेशक प्रो. अशोक कुमार सरकार ने सड़कों की स्थिति की मॉनिटरिंग के ...

अपोजी कार्यक्रम में बीएसएफ ने किया टीयर स्मोक से ...

दैनिक भास्कर

भास्कर न्यूज | पिलानी बिट्स परिसर में चल रहे तकनीकी महोत्सव अपोजी 2018 में तीसरे... अपोजी कार्यक्रम में बीएसएफ ने किया टीयर स्मोक से भीड़ खदेड़ने का प्रदर्शन. मैदान में टीयर गैस का होता असर। भास्कर न्यूज | पिलानी बिट्स परिसर ...

अपोजी-2018 : फुल थ्रौटल इवेंट में रिमोट कारों का ...

दैनिक भास्कर

बिट्स परिसर में चल रहे तकनीकी महोत्सव अपोजी 2018 में चौथे दिन रविवार को विभिन्न तकनीकी इवेंट्स आयोजित हुए। बॉब द... बिट्स परिसर में चल रहे तकनीकी महोत्सव अपोजी 2018 में चौथे दिन रविवार को विभिन्न तकनीकी इवेंट्स आयोजित हुए।

Shifting Gears

Business Today

The company has tied up with IIT-Bombay and **BITS-Pilani** for educating white collar employees through customised courses. It also runs specific programmes in customer care, manufacturing operations, product development and environment engineering. "Going forward, we require fewer mechanical ...

Ranjan K Mohapatra takes over as Indian Oil HR Director

United News of India

A Mechanical Engineering graduate from **BITS, Pilani**, Mr. Mohapatra joined Indian Oil in 1987 and has since worked on varied assignments, including Terminal Operations, Supply Chain Management & Logistics. As Managing Director of IndianOil(Mauritius) Ltd., the Company's overseas subsidiary, during ...

News about UGC, NAAC

UGC forms four-member empowered expert committee

New Delhi, Feb 20 (PTI)

The University Grants Commission today constituted a four-member Empowered Expert Committee (EEC), which is being entrusted to conduct the appraisal of applications for shortlisting 20 Institutions of Eminence (IoE)

Source: <https://www.indiatoday.in/pti-feed/story/ugc-forms-four-member-empowered-expert-committee-1174216-2018-02-20>

Open Degrees Are Equivalent To Regular Degrees, Says UGC

NDTV

"The Government of **India** has envisaged a greater role for the Open and the Distance Education System. ... for the purpose of promotion/employment and pursuing **higher education** may prove a deterrent to many aspiring students and will ultimately defeat the purpose of Open and Distance Education.