

Design Thinking



1. What is Design Thinking?
 - [What is Design Thinking?](#)
 - [5 Stages in the Design Thinking Process](#)
2. Defining User Personas
 - [4 Steps to Create a User Persona \[Templates Included\]](#)
 - [What is a Persona? | Definition and Overview](#)
 - [How should product managers define user personas?](#)
 - [What is an Empathy Map?](#)
3. Case Studies around Design Thinking
 - [GrowthDesign](#)
 - [Product Growth | Product and Growth Community](#)

Suggested time for this module
: 2 Months

Design Thinking



4. Tutorials on Design Tools

- [Figma-FreeCodeCamp](#)
- [AdobeXD](#)
- [Balsamiq](#)

5. Books

- [The Design Thinking Playbook](#)
- [Designing with the Mind in Mind](#)
- [Hooked: How to Build Habit-Forming Products](#)
- [Inspired: How to create Tech Products Customers Love](#)
- [Sprint: How to solve Big Problems and Test new ideas](#)
- Predictably Irrational