Part II: Written Case Interviews/Analysis

The written case interview tests how you can deliver your ideas without influence. You will receive the key questions and facts of the case and around 50 minutes to understand and evaluate the client's position and present your analysis through roughly 40 slides or verbally.

Sample written case question with its solution:

Resources:

Beginner

- https://hackingthecaseinterview.thinkific.com/pages/consulting-written-case-interview
 (13 minute read) Compiles information from the basics to the important nuances.
 Includes the purpose, types, methodology used and tips required to ace the written case interviews.
- 2. https://www.superside.com/blog/25-powerpoint-presentation-examples-from-consulting-firms-and-what-you-can-learn-from-them Contains examples of presentations: use them as a reference while gathering your thoughts and presenting your analysis.

Intermediate

- https://www.myconsultingoffer.org/case-study-interview-prep/written/ a more detailed approach to techniques required while analysing and presenting your ideas. It focuses on identifying important areas to consider and includes resources to go through.
- 2. https://www.skillsyouneed.com/rhubarb/expert-presentation-skills.html Tips to improve clarity while making your presentation.
- 3. BITS Case Competitions

Advanced

- 1. ZS Consulting Case Challenge
- 2. B-School Case Competitions

Practice:

- 1. Sample Written Cases
- 2. Case Competitions