TABLE OF CONTENTS

ABSTRACT	iv
TABLE OF CONTENTS	v
LIST OF TABLES AND FIGURES	vii
ABBREVIATIONS	viii
TABLE OF CONTENTS	v-vi
CHAPTER 1: Introduction	1-16
1.1 Background of the Study	1
1.2 Rationale for the Study	12
1.3 Research Problem	13
1.4 Objectives of the Study	15
1.5 Research Methodology	15
1.6 Outline of the Thesis	15
CHAPTER 2: Literature Review	17-71
2.1 Ethical Responsibility: A Conceptual Exploration	17
2.2 Defining Corporate Social Responsibility	34
2.3 Evolution of Corporate Social Responsibility	37
2.4 CSR Policy Initiatives across Countries and in India	45
2.5 Corporate Social Responsibility in India	51
2.6 Public Sector Undertakings	56
2.7 Managerial Perception	59
2.8 Variables for the Study	64
2.9 Research Gap	69
CHAPTER 3: CSR Practices of Public Sector Undertakings	72-101
3.1 Public Sector Undertakings and Ratna Status	72
3.2 Guidelines on Corporate Social Responsibility and Sustainability	73
3.3 Provisions on Corporate Social Responsibility in the Companies Act 2013	75
3.4 National Thermal Power Commission (NTPC)	76
3.5 Rural Electrification Corporation Limited (REC)	80
3.6 Power Grid Corporation of India Ltd. (POWERGRID)	85
3.7 North Eastern Electric Power Corporation Limited (NEEPCO)	88
3.8 National Hydro Power Commission (NHPC)	91
3.9 Satluj Jal Vidyut Nigam Limited (SJVNL)	94
3.10Tehri Hydro Development Corporation India Limited (THDCIL)	96
3.11 Power Finance Corporation Limited (PFC)	98
3.12 Discussion	100

CHAPTER 4: Managerial Perception of CSR Practices: Research Methodology	102-112
4.1 Research Methodology	102
4.2 Scope and Setting of the Study	102
4.3 Research design	103
4.4 Measures of the Variables	103
4.5 Data Collection Instruments	104
4.6 Pretesting of Questionnaire	104
4.7 Sample design and Sample size.	106
4.8 Sample Size Determination	106
4.9 Pilot Test	107
4.10 Reliability of questionnaire	108
4.11 Validity of the Scale	108
4.12 Administration of the tool	111
4.13 Statistical Techniques Used	112
CHAPTER 5: Managerial Perception of CSR Practices: Results and Discussion	113-144
5.1 Results	113
5.1.1 Descriptive Statistics	113
5.1.2 Relationship between CSR practices and Demographic Variables	115
5.1.3 Relationship between CSR practices and Independent variables	125
5.2 Discussion	131
CHAPTER 6: Conclusion	145-149
6.1 Findings of the Study	146
6.2 Significance of the Study	147
6.3 Implications and Recommendations	147
6.4 Limitation of the Study	148
6.5 Future Scope of the Study	148
References	150-170
Annexure– Questionnaire	171
Publications and Conferences	177
Brief Biography of Supervisors and Research Scholar	178